

## **South Hall Middle School Bands**

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## **R.W. Johnson High School Bands**

D.I. Brunson, Director of Bands  
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Greetings,

The South Hall Middle School and R.W. Johnson High School Bands have a rich history in this community over many decades. Over the past 3 years, the bands have grown to over 400 students in grades 6-12. This upcoming year, the R.W. Johnson High School Marching Band will have 150 members.

The hard work and dedication of our students is what makes our bands so successful. From Friday night-lights to parades, concerts, competitions, and the classroom, our students continue to excel in every aspect of the program. The band program teaches our students discipline, positive work ethic, team-building skills, camaraderie, sportsmanship, and respect, to name a few. These character traits are crucial for building tomorrow's leaders in the Gainesville and Oakwood communities. Hall County Schools graciously provides us with a yearly allotment. However, with increasing student numbers and continually rising operating costs, we are in desperate need of help.

The South Hall/R.W. Johnson Band Sponsorship Program is a great way for local businesses to become involved in shaping our students by providing them with much-needed funds to keep the band program alive. These funds will be used for purchasing new instruments, repairing currently owned instruments, purchasing new music, purchasing additional marching band uniforms, purchasing additional transportation vehicles, and hiring various instructors and clinicians throughout the year.

There are four levels of sponsorship: Bronze, Silver, Gold, and Platinum. All are based on the amount of contribution during the school year, and whether your sponsorship goes toward South Hall Band, R.W. Johnson Band, or both. Some of the exposure a sponsor should expect is as follows:

- Advertising privileges on the new South Hall/R.W. Johnson Band website. The website will be the heart of the band's communication within the program and is a vital source for all who wish to know more about the program.
- Performance programs that will feature recognition of your business' contributions, as well as advertising privileges.
- Printed logo on the back of band t-shirts. All students receive a band t-shirt at the beginning of the year and are required to wear them to band events.
- Your company's logo on the side of the South Hall and/or R.W. Johnson Band trailers.
- A plaque of appreciation to display at your business, showing your patrons that you're a contributing supporter of music education in our community.
- Both South Hall and R.W. Johnson Bands participate in many events throughout Oakwood, Gainesville, the surrounding communities, and the state of Georgia. The exposure at these events could reach hundreds of people for the benefit of your business.

Hall County Schools prepare students to become college and career ready. It is to this end we are working incredibly hard to have our students become successful beyond high school. Our goal in the South Hall and R.W. Johnson Band Programs is the same; through music, our students will experience success in every aspect of their lives. We invite you to join us by becoming a sponsor of the South Hall and R.W. Johnson Bands!

If you have any questions, please contact us through the phone number or email address located in the letterhead above. We look forward to hearing from you, and greatly welcome your sponsorship and support!

Thankfully Yours,

Kelsey Brunson  
Director of Bands  
South Hall Middle School

D.I. Brunson  
Director of Bands  
R.W. Johnson High School

## **Levels of Sponsorship**

### **Bronze Level, either SHMS or JHS**

- \$100 Contribution
- Plaque of sponsorship, suitable for public display
- Name listed as sponsor in all publications (newsletters, programs, etc.)
- Name listed on Band website as a sponsor

### **Silver Level, either SHMS or JHS**

- \$250 Contribution
- Plaque of sponsorship, suitable for public display
- Name listed as sponsor in all publications (newsletters, programs, etc.)
- Name listed on Band website as a sponsor
- Name/Logo printed on back of band t-shirts

### **Gold Level, either SHMS or JHS**

- \$500 Contribution
- Plaque of sponsorship, suitable for public display
- Name listed as sponsor in all publications (newsletters, programs, etc.)
- Name listed on Band website as a sponsor
- Name/Logo printed on back of band t-shirts
- Name/Logo decal on the side of the South Hall or Johnson Band trailers

### **Platinum Level, both SHMS and JHS**

- \$750 contribution
- Plaque of sponsorship, suitable for public display
- Name listed as sponsor in all publications (newsletters, programs, etc.)
- Name listed on Band website as a sponsor
- Name/Logo printed on back of SHMS and JHS band t-shirts
- Name/Logo decal on the side of both the South Hall and Johnson Band trailers

***\*All donations will receive a receipt for tax purposes\****

# South Hall and Johnson Band Sponsorship Program

I WANT TO BECOME A SPONSOR FOR THE SHMS AND/OR JHS BAND PROGRAM!

Please indicate your desired level of sponsorship

Bronze (\$100) \_\_\_\_\_ Silver (\$250) \_\_\_\_\_ Gold (\$500) \_\_\_\_\_ Platinum (\$750) \_\_\_\_\_

If donating to the South Hall Middle School Band,  
please make checks out to:  
**SHMS Band Boosters**

Please return this form and your contribution to:  
**South Hall Middle School**  
**Attn: Kelsey Brunson**  
**4335 Falcon Pkwy**  
**Flowery Branch, GA 30542**

If donating to the Johnson High School Band,  
please make checks out to:  
**JHS Band Boosters**

Please return this form and your contribution to:  
**R.W. Johnson High School**  
**Attn: D.I. Brunson**  
**3305 Poplar Springs Rd.**  
**Gainesville, GA 30507**

*If you wish to have the following information printed in publications and on our website, please check the box to the left of each field you want to be included. Depending on the size of the publication, some of the information may not be included. Please print all information exactly as you wish it to appear.*

Company Name: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Company Contact Title/Position: \_\_\_\_\_

Physical Address: \_\_\_\_\_ Mailing Address (if different from physical address)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Website URL: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

Fax Number(s): \_\_\_\_\_

*Please provide a suitable size logo for t-shirts and/or the band trailer if you're contributing at the appropriate levels. Thank you!*